



Pudumaipithan, writer.



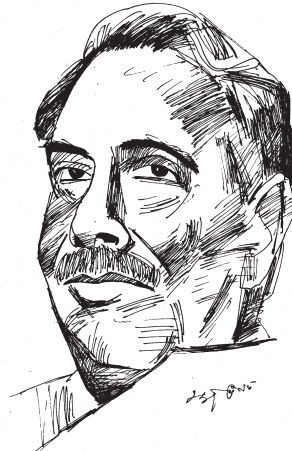
Sa. Kandasamy, novelist.



M. Govindan, writer.



'Periyar' E.V. Ramasamy,
social reformer.



C.N. Annadurai,
political leader.



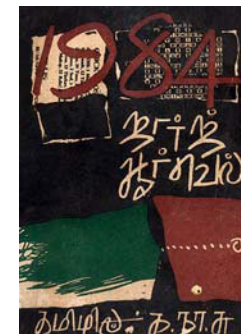
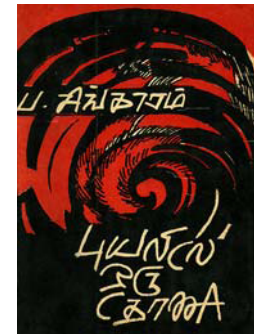
Ilayaraja, musician.



Subramania Bharathi, nationalist poet,
and Chellammal, his wife.

Literary engagement

One of his concerns was art getting ghettoised into a world of urban elites and solely controlled by the market forces. He joined hands with some of the literary stalwarts to run *Ka Sa Da Ta Pa Ra*, an alternative magazine that was devoted to excellence in creativity in Tamil. While pushing the envelope in his drawings and paintings, he decided to do illustrations for mainstream Tamil publications to bring out an idea of what constitutes modernity in visual art. **Here, covers Adimoolam designed for books and magazines.**



This is the last design Adimoolam did before his death in 2008.